

#THINK  
EXPORT



# FITTskills Course Calendar 2018-2019

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Nova Scotia Business Inc.

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Agence de  
promotion économique  
du Canada atlantique

# FITTskills Courses 2018-2019

FITTskills courses will show you how to assess your export readiness and determine your corporate strategic needs. Businesses that have more knowledge before they enter a market are more successful. Exporters are more productive and innovative, they achieve stronger financial performance and are more likely to stay in business.

Choose from the following FITTskills courses available across Nova Scotia.

## **COVER**

Featured on the cover are some of Nova Scotia's export success stories.

Bluelight Analytics / Benjamin Bridge / NOVACAD Systems Inc.  
Hutchinson Maple Products / Atlantic Sea Cucumber  
Eleanor Beaton & Company Communications / Dormie Workshop  
InterTalk Critical Information Systems Tony's Meats / My Home Apparel  
Passive Design Solutions / Shree Ganesh Ltd. / Spring Loaded Technology

[www.novascotiabusiness.com/  
exporteducation](http://www.novascotiabusiness.com/exporteducation)

## Amherst

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September 20-21, 2018

**FITTskills Global Value Chain**

**8:30am-4:30pm (each day)**

**Community Credit Union Business  
Innovation Centre**

*5 Ratchford Street, Amherst, NS*

**Instructor:** Barrie Reid

## Antigonish

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January 24-25, 2019

**FITTskills International Sales  
and Marketing**

**8:30am-4:30pm (each day)**

**Nova Scotia Works**

*50 James Street, Antigonish, NS*

**Instructor:** Barrie Reid

## Bridgewater

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November 22-23, 2018

**FITTskills Products & Services  
for a Global Market**

**8:30am-4:30pm (each day)**

**South Shore Regional Enterprise Network**

*373 King Street, Bridgewater, NS*

**Instructor:** Paula Greene

## Coldbrook

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March 21-22, 2019

### **FITTskills International Sales and Marketing**

**8:30am–4:30pm (each day)**

*Peopleworkx Society*

11 Opportunity Lane, Coldbrook, NS

**Instructor:** Pernille Fischer Boulter

## Dartmouth

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September 14 and 21, 2018

### **FITTskills International Market Entry Strategies**

**8:30am–4:30pm (each day)**

*City of Lakes Business Centre*

50 Eileen Stubbs Avenue, Dartmouth, NS

**Instructor:** Leroy Lowe

## Halifax

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October 12 and 19, 2018

### **FITTskills Global Value Chain**

**8:30am–4:30pm (each day)**

*Nova Scotia Business Inc.*

1800 Argyle Street, 7th Floor,  
Keith Boardroom, Halifax, NS

**Instructor:** Leroy Lowe

December 7 and 14, 2018

### **FITTskills Products & Services for a Global Market**

**8:30am–4:30pm (each day)**

*Nova Scotia Business Inc.*

1800 Argyle Street, 7th Floor,  
Keith Boardroom, Halifax, NS

**Instructor:** Leroy Lowe

January 11 and 18, 2019

### **FITTskills International Trade Finance**

**8:30am–4:30pm (each day)**

*Nova Scotia Business Inc.*

1800 Argyle Street, 7th Floor,  
Keith Boardroom, Halifax, NS

**Instructor:** Leroy Lowe

March 8 and 15, 2019

### **FITTskills International Sales and Marketing**

**8:30am–4:30pm (each day)**

*Nova Scotia Business Inc.*

1800 Argyle Street, 7th Floor,  
Keith Boardroom, Halifax, NS

**Instructor:** Leroy Lowe

## Sydney

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October 18-19, 2018

### **FITTskills Feasibility of International Trade**

**8:30am–4:30pm (each day)**

*New Dawn Centre for Social Innovation*

37 Nepean Street, Sydney, NS

**Instructor:** Helen Graham

## Truro

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July 6 and 13, 2018

### **FITTskills International Market Entry Strategies**

**8:30am–4:30pm (each day)**

*CBDC NOBL*

35 Commercial Street, Suite 208,  
Truro, NS

**Instructor:** Leroy Lowe

# #THINK EXPORT

## Sign up today!

To register or for more information about our training and workshops, go to:

[www.novascotiabusiness.com/  
exporteducation](http://www.novascotiabusiness.com/exporteducation)

## Questions?

Contact us at:

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