

YOU CAN BANK ON NOVA SCOTIA



Nova Scotia, Canada is a leading nearshore jurisdiction in North America for financial services. The capital city, Halifax, is the economic centre of the Atlantic region and is known for its highly educated population, world-class universities and quality of life.

Strategic Location

Nova Scotia's time zone is exactly halfway between San Francisco and London, perfect for global operations in the financial services industry.



Cost Competitive

Halifax, Nova Scotia ranks 4th out of 94 cities in Canada and the US for lowest annual operating cost (KPMG). Spend an average of 40% less than in larger cities like New York.



Talent

We are Canada's University Capital with 50,000 students, 10 universities and 13 community college campuses.



Growth

Nova Scotia has become a leading choice for financial services, mid-back office operations/shared services and technology firms to expand their operations.



EDUCATION

North America's most educated city. Approximately 70% of the population has post secondary certification.



INTERNATIONAL AIRPORT

Nova Scotia's international airport moves more than 80,000 flights per year, including daily flights to London, Boston, New York, Toronto and other major financial centres.



QUALITY OF LIVING

The average price of a house in Halifax, Nova Scotia is only \$223,000 USD.

You'll be in Good Company



Butterfield



Learn more about Nova Scotia's Financial Services sector at novascotiabusiness.com/financialservices