

# Social Media Cheat Sheet

## HASHTAGS

#NSEAA  
 #ThinkExport  
 #NSBusiness

Company	Twitter	LinkedIn	Facebook	Instagram
<b>Laurel Broten</b> (Nova Scotia Business Inc.)	@NSBI	Nova Scotia Business Inc.	@NovaScotiaBusinessInc	@novascotiabusiness
<b>Hon. Geoff MacLellan</b> (Minister of Business)	@NSDoB @GeoffMacLellan			
<b>Gilles Theriault</b> (A.F. Theriault & Son Ltd.)	#AFTheriault		A.F. Theriault & Son Ltd.	
<b>Lenita Hanson</b> (Tony's Meats)	@TonysMeats		@tonys.meats	@tonys_meats
<b>Darron Gallop (Securicy)</b>	@securicyapp	Securicy	@securicy	@securicyapp
<b>Paul Hill</b> (Hill's Jamaican Jerk Sauce)			@hillsjamaicanjerk	@hillsjamaicanjersauce
Nominees	Twitter	LinkedIn	Facebook	Instagram
<b>Northern Business Intelligence</b>	@northern_bi	Northern Business Intelligence	@northernbi	
<b>Proposify</b>	@proposify	Proposify	@proposify	@proposify
<b>Site2020</b>	@Site2020I	Site 2020	@site2020	@site2020inc
<b>AtlanTick Body Sprays</b>	@Atlantickspray		@Atlantickspray	@atlantickspray
<b>Iris Booth</b>	@irisbooth_	Iris Booth	@IrisBoothPhoto	@irisbooth
<b>Peace by Chocolate</b>	@peacebychoco	Peace by Chocolate	@peacebychocolate	@peacebychocolate
<b>Totally Raw Pet Food</b>	@totallyrawdog		@totallyrawpetfood	@totallyrawdogfood
<b>Bluelight Analytics Inc.</b>	@BlueLight_Inc	BlueLight Analytics	@BlueLightanalytics	@bluelightanalytics
<b>InterTalk Critical Information Systems Inc.</b>	@InterTalk	InterTalk Critical Information Systems	@InterTalkSystems	@intertalksystems
<b>MetOcean Telematics</b>	@MetOceanDS	MetOcean Telematics	@MetOceanTelematics	
<b>Just Us! Coffee</b>	@justuscoffee	Just Us! Coffee Roasters Co-operative	@justuscoffee	@justuscoffee
<b>Ocean Crisp Apple Company</b>			@oceancrisppapplecompany	@oceancrisppapplecompany
<b>Louisbourg Seafoods</b>	@LSBGSeafoods		@louisbourgseafoods	@lsbgseafoods
<b>Cyber Smart Canada</b>	@CyberSmartCdn	Cyber Smart Canada Inc.	@cybersmartcdn	

Sponsors	Twitter	LinkedIn	Facebook	Instagram
<b>Halifax Stanfield International Airport</b>	@hfxstanfield	Halifax Stanfield – Halifax International Airport Authority	@hfxstanfield	@hfxstanfield
<b>m5 Marketing Communications</b>	@m5agency	m5 Marketing Communications	@m5agency	@m5communications
<b>Benjamin Bridge</b>	@Benjamin_Bridge	Benjamin Bridge	@benjaminbridgevineyards	@benjaminbridge
<b>TPH</b>	@tphcanada	The Printing House	@tphcanada	@tphcanada
<b>The Breton Law Group</b>		The Breton Law Group		
<b>Emera</b>		Emera		
<b>Canadian Manufacturers and Exporters</b>	@cme_mec	Canadian Manufacturers & Exporters	Canadian Manufacturers & Exporters	
<b>Maritime Paper</b>		Maritime Paper Products Limited	Maritime Paper Ltd.	
<b>McInnes Cooper</b>	@mcinnescooper	McInnes Cooper	@mcinnescooperlaw	
<b>Michelin</b>	@Michelin	Michelin	@MichelinCanada	@Michelin
<b>Air Canada</b>	@AirCanada	Air Canada	@AirCanada	@aircanada
<b>EDC</b>	@exportdevcanada	Export Development Canada   Exportation et développement Canada - EDC	@ExportDevCanada	@exportdevcanada
<b>BDC</b>	@bdc_ca	BDC	@BDC.ca	@bdc_ca
<b>eBay   Halifax Partnership</b>	@eBayCanada @hfxpartnership	Halifax Partnership	@eBayCanada @hfxpartnership	@eBayCanada