

**PRODUCTIVITY AND INNOVATION VOUCHER PROGRAM 2019-20
SERVICE PROVIDER PROFILE**

The Productivity and Innovation Voucher Program is intended to help small and medium sized businesses become more productive and innovative while building stronger linkages between businesses and Nova Scotian universities and colleges.

Any questions, please contact Todd Coombs by email at tcoombs@nsbi.ca or call 902-424-4706.

Organization	Cape Breton University / Verschuren Centre for Energy and the Environment
Primary Contact Name	Beth Mason
Primary Contact Title	CEO
Phone	902-563-1182
Email	beth_mason@cbu.ca ,
Research Office	Verschuren Centre for Energy and the Environment
Business Address	
<p>Proposed Services: CBU has a strong commitment to working with SME's and larger companies on applied research projects. Our faculty and researchers throughout the institution offer expertise to industry and community partners in the areas of Agri-food, Biology, Business, Chemistry, Engineering, Environmental Studies & Clean Technologies, Health Sciences, Math, Nutrition, as well as many other areas. Our goal is to work with industry by understanding their R&D needs and connect them with the best experts and resources across campus to address their research questions.</p> <p>We have several well-appointed labs with specialised equipment throughout the institution that our faculty and researchers use during industry – university collaborations. In addition to R&D with individual faculty, the institution also engages multidisciplinary teams who work together to provide external partners with access to expertise across domains providing a comprehensive solution to R&D problems.</p> <p>During the voucher CBU will be happy to work with partners in the following areas:</p> <ul style="list-style-type: none"> • Applied research; researchers from across the campus provide research targeted towards company R&D needs. Faculty, students and lab resources are available for advanced testing and analysis, scientific inquiry, business analysis, health research, qualitative studies and many other company development needs; • Proof of concept, field testing of existing prototypes and company innovations; • Product development and evaluation; • Prototyping and Product design; • Feasibility studies necessary to help move a new, innovative product or service to market. 	