



## ExportAbility Program

### Helping Nova Scotia Companies Become Export Savvy

Export programs administered by Nova Scotia Business Inc. (NSBI) have been carefully developed with Nova Scotia companies in mind.

NSBI knows that growing exports in the province starts with education. The ExportAbility Program helps Nova Scotia exporters and potential exporters increase their skill-level and knowledge of the international trade industry through the support of continuing professional development. The program provides funding to ensure that Nova Scotia's small and medium-sized enterprises (SMEs) gain the know-how to be competitive in the global marketplace.

ExportAbility is open to individuals employed by firms within the Nova Scotia private sector either currently exporting or seeking to become export-ready.

Those who qualify to participate in the program will be eligible to receive up to 75 per cent of:

- Course or workshop fees
- Course materials
- Exam fees

Eligible activities include: market readiness workshops, export development workshops and programs offered by the Forum for International Trade Training.

### Fast Facts

- » ExportAbility is open to individuals employed by firms within the Nova Scotia private sector which are either currently exporting or seeking to become export ready. Qualifying applicants must possess, manufacture, or produce an authentic exportable product or service, technology, or intellectual property.
- » The program provides funds to support continuing professional development in the practice of international trade.
- » ExportAbility can provide up to 75 per cent of approved eligible costs, to a maximum contribution of \$4000 per applicant per fiscal year. The minimum project cost that can be considered in any single application is \$150.
- » The program is administered by NSBI and funded by the Nova Scotia Department of Economic Development.
- » To learn more about the ExportAbility Program or to apply, please contact **Brenda Baker** at **902.424.5054**, email **bbaker@gov.ns.ca** or visit **www.nsbitrade.com**.
- » **www.nsbitrade.com** provides an in-depth look at the programs and services NSBI offers to help exporters penetrate new markets. The site presents clients with up-to-date trade mission information; program descriptions; guidelines and application form downloads; important news for exporters; and an introduction to our trade staff.



**Nova Scotia Business Inc.** is Nova Scotia's private sector-led business development agency. NSBI is the investment attraction arm of the province and helps businesses in Nova Scotia meet growth potential through advisory services, trade development, business financing and venture capital.

World Trade & Convention Centre  
1800 Argyle Street, Suite 701  
PO Box 2374 Halifax, Nova Scotia  
CANADA B3J 3E4

Tel: 902.424.6650  
Fax: 902.424.5739

[www.novascotiabusiness.com](http://www.novascotiabusiness.com)

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