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Nova Scotia Business Inc.

Opportunity. Growth. Prosperity.

Growing Nova Scotia Business at Home and Abroad

Founded in November 2001, **Nova Scotia Business Inc. (NSBI)** is Nova Scotia's business development agency. We provide client-focused business solutions resulting in sustainable, value-added economic growth for the province. NSBI is the first point of contact for businesses—those operating in Nova Scotia and those in other jurisdictions that are considering locating to or expanding in the province.

NSBI focuses on helping companies identify business growth opportunities and solutions through a variety of programs and services, including: investment attraction, customized business solutions, trade development programs and trade missions, financing options, and venture capital.

Collaborating with partner organizations, NSBI offers expert business advice, sector intelligence, qualified leads in new and existing export markets, and flexible financial services offering— from term debt to venture capital and investment incentives.

NSBI attracts high-quality investors to the province and helps local businesses expand. We boast a strong, diversified and growing list of clients, including Michelin North America, DynaGen Technologies, Lockheed Martin, IMP, CGI, Keane, PharmEng, Research In Motion, Sapient Canada Inc., Citco Fund Services, Butterfield Fund Services, ADP Canada, Captive Solutions Group of Marsh, OC Financial Services and West End Capital.

Fast Facts:

- » Since inception in November 2001, NSBI has helped create and maintain over 18,000 jobs throughout the province.
- » NSBI targets business growth opportunities in financial services, information technology and business process outsourcing, defence and aerospace, life sciences, and manufacturing.
- » NSBI's core services are Trade Development, Business Advisory, Business Financing, Venture Capital and Investment Attraction.
- » NSBI has six Business Advisory Account Executives located in offices across the province.
- » NSBI works with many partners from businesses to communities, industry and all levels of government.
- » NSBI is led by a private sector Board of Directors consisting of business leaders representing different industries from across the province.



Nova Scotia Business Inc. is Nova Scotia's private sector-led business development agency. NSBI is the investment attraction arm of the province and helps businesses in Nova Scotia meet growth potential through advisory services, trade development, business financing and venture capital.

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